

Annual Report for Campus Media Board 2015-2016

Submitted by: Sheri Atkinson, Chair

The Campus Media Board oversees the operation of the student run media outlets, *The California Aggie (Aggie)* and *KDVS FM 90.3 (KDVS)* radio. The board's goal is to serve as a liaison between the campus community and these media units and to assist the *Aggie* and *KDVS* in their operations.

Media Board Membership:

The Media Board had three student members, faculty, and staff representatives as well as five ex officio members. This allowed for us to have enough members to hold quorum. At times, scheduling continued to be a challenge and some voting had to be done via email. Overall, membership was much more successful this year and we already have all student members identified for next year by ASUCD.

The California Aggie

The *California Aggie* passed a student fee referendum that will support its operation for the next 5 years. Media Board along with ASUCD representatives worked with the Editor-in-Chief to create a budget that works toward self-sufficiency. In addition to going back into print next fall, they plan to hire a full time career position and pay student staff. The referendum still needs to be signed by the Office of President before going into full effect.

KDVS-FM 90.3

KDVS had a transition in the General Manager position from fall quarter to winter quarter. Dynn Javier stepped down and Olivia Henderson took over in winter quarter when she returned from study abroad. Olivia was interviewed last spring for the position however was not selected because she would be gone during fall quarter. Since the position was open upon her return and she had already been interviewed, Media Board elected to select her for the position for the remainder of the year. Olivia increased the fundraising amounts, tightened operations that had been lax in the past, and held DJs accountable.

2016-2017 Media Managers

During the spring quarter of 2016, the Media Board interviewed and selected the Media Managers for the incoming year. Scott Dresser will be the Editor-in-Chief of the *California Aggie*. Olivia Henderson will serve as the General Manager of KDVS. Both have served in their respective roles last year and will be returning next year.

Conclusion

Media Board was more successful this year and able to conduct regular meetings. Our membership for next year will include three returning members, which will greatly assist with continuity and advancing the productivity of Media Board. Both KDVS and the *California Aggie* are doing well and moving in a good direction.